



MOANA

YOUR AI OCEAN AMBASSADOR

WHO IS MOANA

Moana turns your conservation work into stories people remember and act on. Openly AI, fast to produce, built to carry your mission further.

No travel, no shoots, no waste.

Not a stock avatar. A consistent, recognisable ambassador that gives your science a face and your message a voice.

WHAT IT DOES FOR YOUR MISSION

More attention for your cause. Reach further, for less.

A lower footprint, no flights, no waste.

Your science, finally felt.

HOW IT WORKS

- Creative Brief. You share your material and goal.
- Production Loop. We create and approve together in a shared folder.
- Delivery. Finished assets, ready for your channels.

WHAT YOU RECEIVE

KICK-OFF PACKAGE

One short video (9:16) plus two cut-downs.

Six still images across two settings.

Optional language variants (EN, DE, FR, ES).

Clear usage rights.

GDPR-compliant.

HONEST BY DESIGN

Every asset clearly marked as AI generated.

Culturally respectful, ocean-safe, no false claims.

ALREADY IN PRODUCTION

Currently creating content for marine conservation organisations in Latin America.

START WITH A FREE PROTOTYPE

Send a reference photo and a few lines about your project.

Within 72 hours you receive a short visual prototype at no cost, before any video is produced.

MARKUS LAUE

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